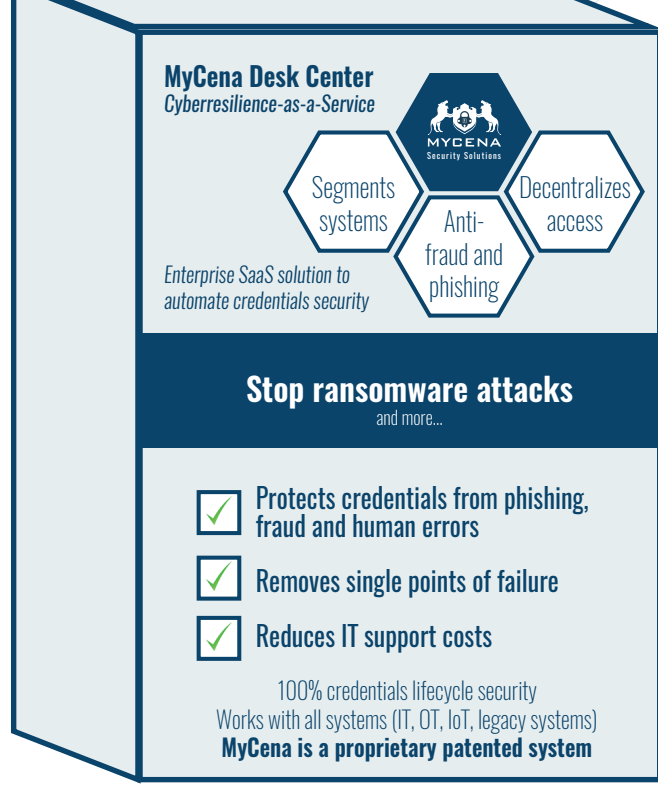


MyCena Desk Center

Cyberresilience-as-a-Service (CaaS)



What is MyCena?

Enterprise SaaS solution to secure credentials over their entire lifecycle

Key features

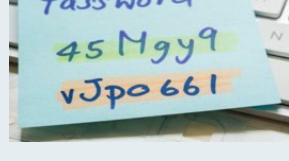
- Segments systems
- Generates strong unique passwords per system per user
- Distributes and decentralizes credentials into users' fortress
- Covers full credentials lifecycle
- System agnostic (IT, OT, IoT, legacy systems)
- Three levels of security only owner can access
- Anti-fraud anti-phishing system
- Direct access to systems with auto-filled encrypted login
- No one can see or steal passwords
- Monitor all credentials activities

Key benefits of MyCena

- Reduces up to 100% of IT helpdesk costs due to password resets
- Improves employee productivity
- Fast and economical
- Removes single, privileged access and single points of failure (SPOF)
- Breaks the supply chain of credentials used for ransomware attacks
- No modernization or change of infrastructure required
- Reduces risks of fraud inside company

Before MyCena

Employees, not the company, create the keys to access company resources



Length of Password (Characters)	Only Numbers	Mixed lower and upper case alphabets	Mixed numbers, lower and upper case alphabets	Mixed numbers, letters and special characters
1	10	10	10	10
2	100	100	100	100
3	1,000	1,000	1,000	1,000
4	10,000	10,000	10,000	10,000
5	100,000	100,000	100,000	100,000
6	1,000,000	1,000,000	1,000,000	1,000,000
7	10,000,000	10,000,000	10,000,000	10,000,000
8	100,000,000	100,000,000	100,000,000	100,000,000
9	1,000,000,000	1,000,000,000	1,000,000,000	1,000,000,000
10	10,000,000,000	10,000,000,000	10,000,000,000	10,000,000,000
11	100,000,000,000	100,000,000,000	100,000,000,000	100,000,000,000
12	1,000,000,000,000	1,000,000,000,000	1,000,000,000,000	1,000,000,000,000
13	10,000,000,000,000	10,000,000,000,000	10,000,000,000,000	10,000,000,000,000
14	100,000,000,000,000	100,000,000,000,000	100,000,000,000,000	100,000,000,000,000
15	1,000,000,000,000,000	1,000,000,000,000,000	1,000,000,000,000,000	1,000,000,000,000,000
16	10,000,000,000,000,000	10,000,000,000,000,000	10,000,000,000,000,000	10,000,000,000,000,000
17	100,000,000,000,000,000	100,000,000,000,000,000	100,000,000,000,000,000	100,000,000,000,000,000
18	1,000,000,000,000,000,000	1,000,000,000,000,000,000	1,000,000,000,000,000,000	1,000,000,000,000,000,000
19	10,000,000,000,000,000,000	10,000,000,000,000,000,000	10,000,000,000,000,000,000	10,000,000,000,000,000,000
20	100,000,000,000,000,000,000	100,000,000,000,000,000,000	100,000,000,000,000,000,000	100,000,000,000,000,000,000



Simple passwords : name, birthday, 123456...

Reused patterns : for banking, social media, shopping, apps (123!, 123?, 123.)

Written in clear text : on post-its, paper, excel

Shared : by email, SMS, spreadsheet on cloud

Core : Servers, SDC, databases, critical infrastructure

IT : CRM, applications, chatrooms...

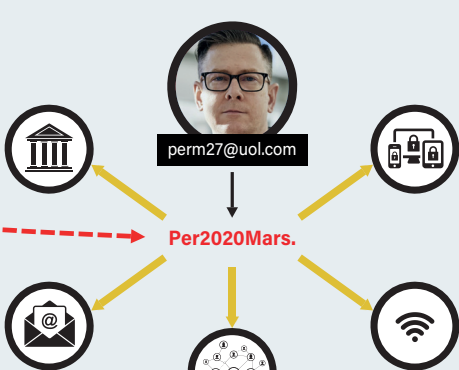
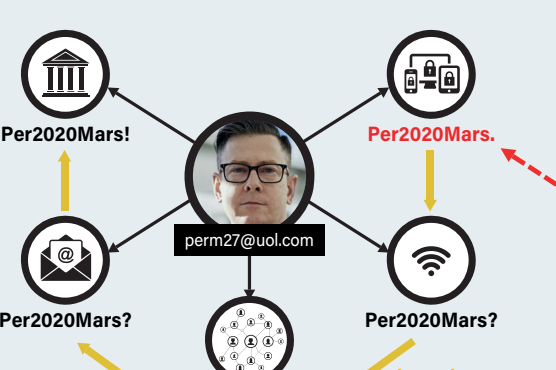
IoT : Printers, cameras, alarms, vehicles, radars...

OT : Machines and equipments

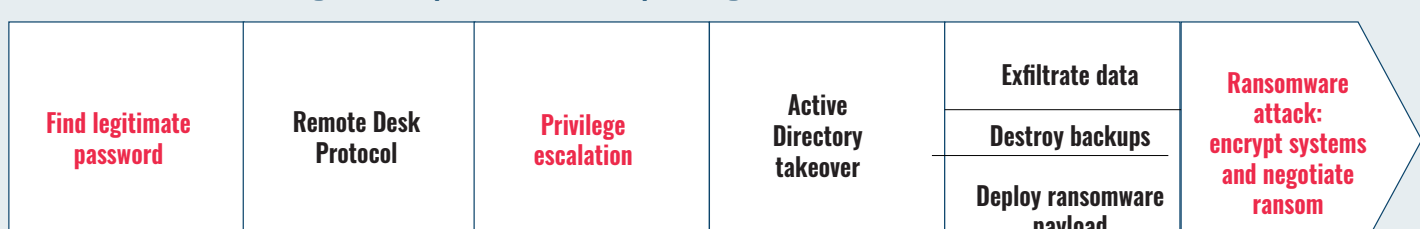
Call centers : Client CRM and applications

All hackers need is a password

Easy with password reuse, phishing, social engineering, credentials stuffing, brute force, dictionary attacks, dark web lists



Hackers use legitimate passwords and privileged access to launch ransomware attacks



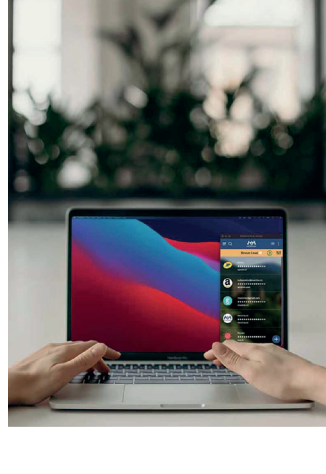
MyCena technology applies a new logic

Company, not employees, control access to company assets



Companies, not employees, create strong and unique passwords like 7DEbShX*#Wbqj-2-CiQS

for every system and distribute them encrypted in real time to the right users



MyCena console

- Segment network/systems/accounts
- Manage passwords, systems rules without seeing users' passwords
- Manage roles and permissions
- Manage list of users (upload list or use Active Directory)
- Manage attributes (who receives what credentials)
- Monitor usage and potential fraud (GRC)

MyCena application (Mac, Windows or Linux)

- Receives preloaded encrypted passwords and systems in real time inside local fortress
- Direct access using auto-filled encrypted login

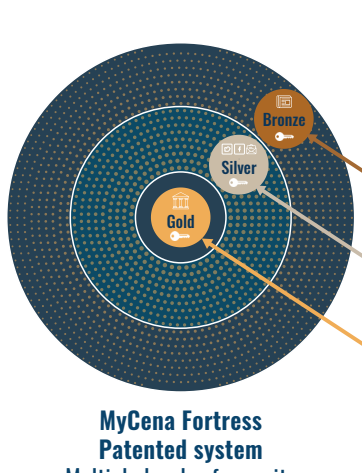
Keep systems access segmented, credentials decentralised and protected throughout lifecycle

	Creation	Distribution	Protection	Use	Expiry
Without MyCena with single master password or biometric used by password manager/ IAM / PAM / SSO	Controlled by employee, not employer Employee makes own passwords or master password to access company resources and assets No systems segmentation, risk of weak passwords, password pattern reuse with or without password manager/ IAM / PAM ex: Password123, Perm2020!, Perm2021!... No visibility on human behaviour, creates security blindspots	Controlled by employee, not employer Employee can share password(s) with others Risk of fraud No visibility if fraud, creates security blindspots	Controlled by employee, not employer Employee remembers passwords/master password, or writes on post-its, paper, notebook, excel spreadsheet in clear text Weak if using password manager/ IAM/ PAM, as passwords are centralised, creating single points of failure Risk of leak, phishing, credentials stuffing, brute force, dictionary attacks, dark web lists... No visibility if leaked or phished, creates security blindspots	Controlled by employee, not employer Employee types password(s)/master password Risk of phishing, keylogger, screenlogger Risks of credentials stuffing, brute force, dictionary attacks, dark web lists... No visibility if phished, creates security blindspots	Controlled by employee, not employer Employee can use similar password with a little change If system password not changed, employee still knows the password(s) after changing service, department, company Risks of compromising old password as with Colonial Pipeline No visibility on human behaviour, creates security blindspots
With MyCena	Controlled by employer, not employee MyCena generates strong unique passwords for each system according to password rules for each user Auto-segment systems - No single point of failure System agnostic - Works for IT, OT, IoT, legacy systems... No one needs to see or know passwords - Not reliant on human behaviour, no security blindspot No risk of weak or reused password	Controlled by employer, not employee MyCena distributes encrypted preloaded passwords and systems to right users in real time No one needs to see or know passwords - No security blindspot - Manager controls permissions, passwords visibility and shareability, but does not see passwords No risk of fraud	Controlled by employer, not employee Encrypted passwords protected by MyCena application Private access for owner Three levels of security - accessed with token, security questions, PIN, lock pattern and passphrase Passwords are decentralised - not in the same basket User doesn't know passwords No risk of fraud, leaks, phishing, credentials stuffing, brute force, dictionary attacks, dark web lists...	Controlled by employer, not employee Direct access to right system using auto-filled encrypted login Employee does not type nor see passwords during use Cannot use password without direct access from MyCena No risk of fraud, phishing, keylogger, screenlogger, credentials stuffing, brute force, dictionary attacks, dark web lists...	Controlled by employer, not employee Manager uses 'manage attributes' feature to allocate, withdraw, expire, delete passwords when employee change service, department, company No risk of compromising old passwords

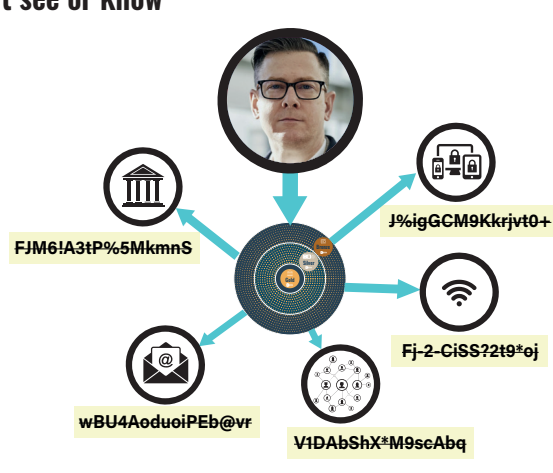
Monitors credentials activities

With no mental effort for users

No more login and passwords for employees to manage
MyCena provides each employee with a local fortress that only the owner can access, to use passwords they can't see or know

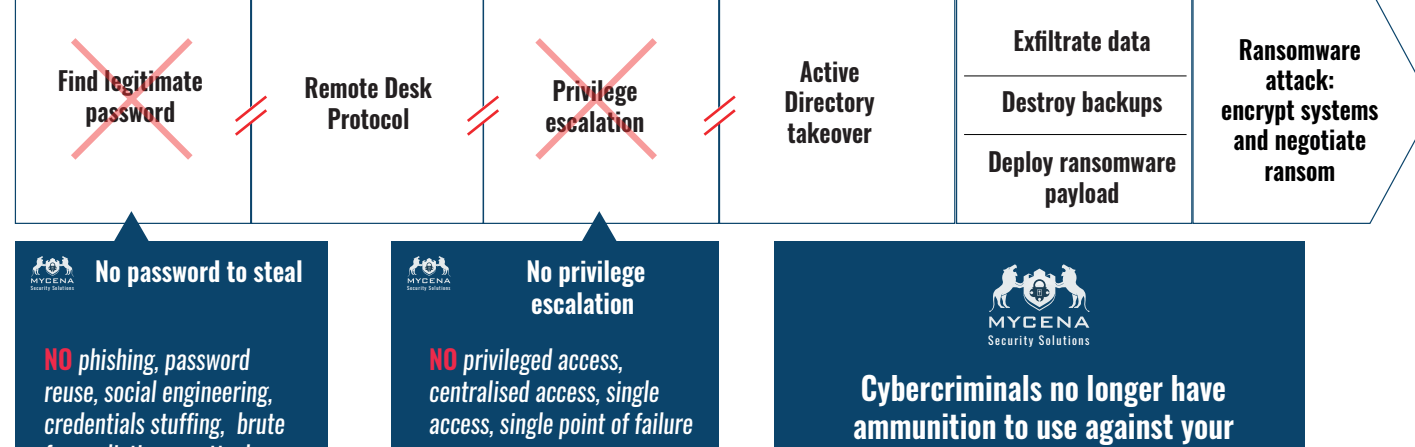


- RECEIVE PRELOADED ENCRYPTED PASSWORDS AND SYSTEMS
- ONLY STRONG UNIQUE PASSWORDS
- THREE LEVELS OF SECURITY (BRONZE, SILVER, GOLD)
- AES-SHA 256 ENCRYPTION
- DIRECT ACCESS WITH AUTO-FILLED ENCRYPTED LOGIN
- ENCRYPTED PASSWORD SHARING IF PERMITTED
- AUTOMATED ENCRYPTED BACKUPS

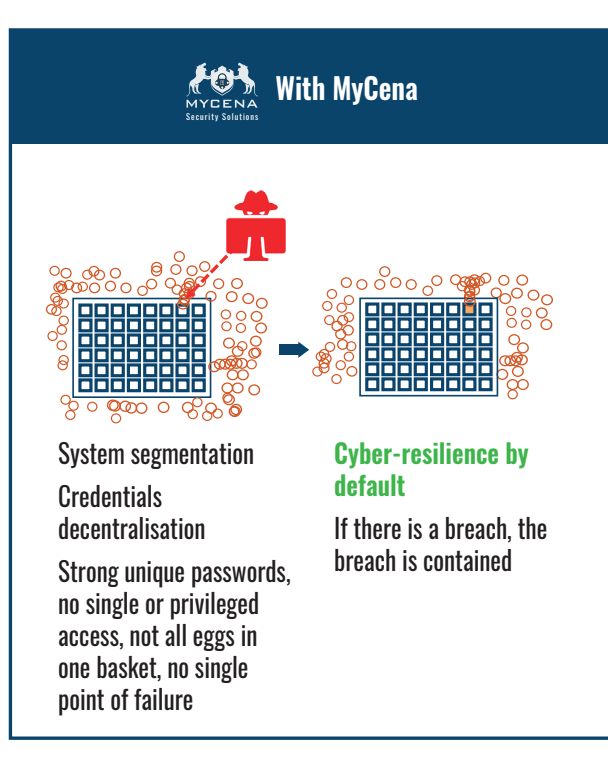
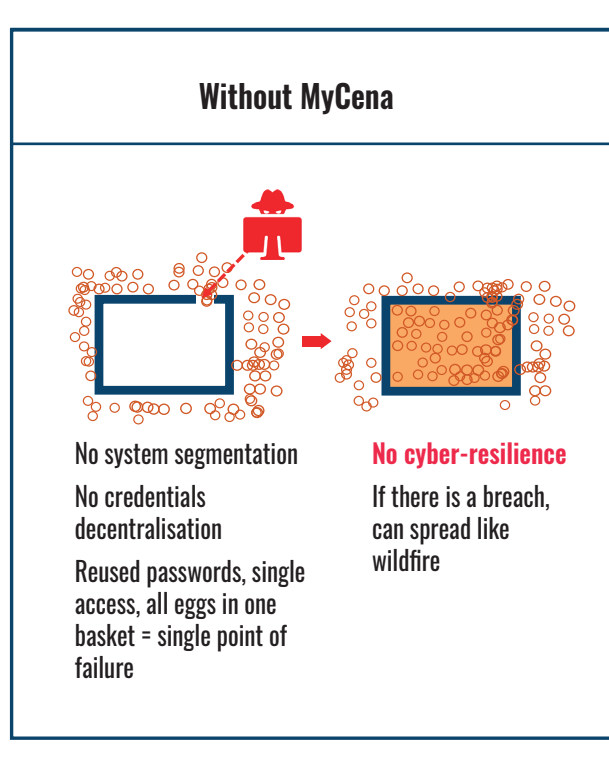


MyCena undercuts cybercriminals' ransomware process in two places

No passwords to steal, no privileged access to exploit

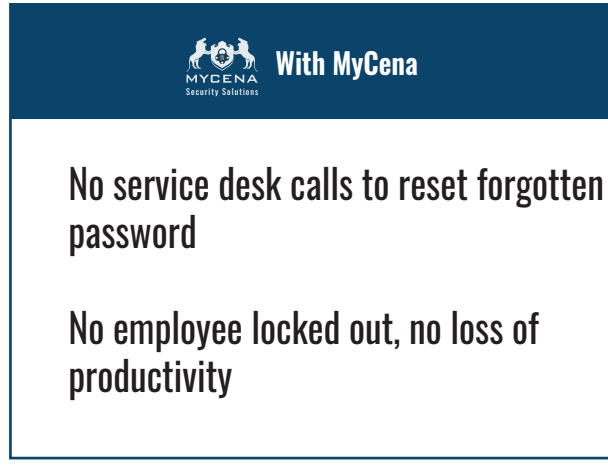
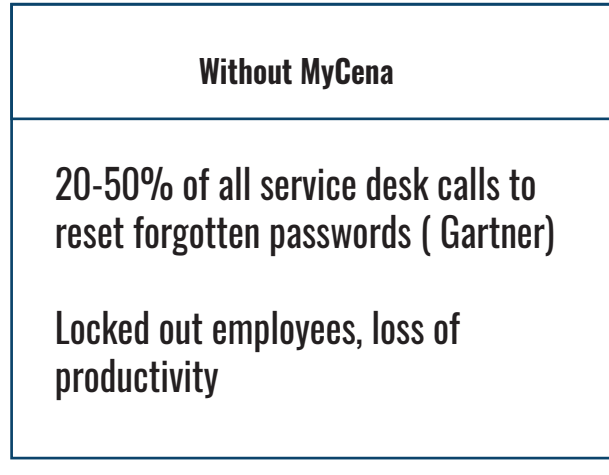


By automating systems segmentation and credentials decentralisation, become cyberresilient by default



Lower your IT service desk costs at the same time

Save money on password resets



About MyCena

Who are we?

MyCena is a European company founded in 2016, specialised in credentials security.

What does MyCena do?

MyCena is a complete system of security, control and management of credentials. More than a state-of-the-art technology, MyCena incorporates a comprehensive cyber resilience strategy, automating system segmentation, creating unique and strong passwords for each system, distributing credentials to the right users in real time, providing credentials decentralization and protection, encrypted password access, credentials usage monitoring, eliminating all human risks of error, fraud and phishing without mental effort (no more passwords to create, memorize, type or see).

What changes with MyCena?

Before MyCena, people presumed there was no solution to prevent breaches in the first place. For businesses and governments, cybersecurity was about accepting cyberbreaches as a fact of life and emphasizing responsiveness: monitoring, detecting, reporting attacks, rapid response when you get breached, managing chaos and damage after breach. Solutions like IDS, IPS, WAF, DLP, MFA, EDR, BC/DR, SIEM, PAM, patch management... have made cybersecurity very expensive, yet ineffective. But as new variants appear all the time, those programs were always playing catch up, unable to prevent a single compromised password from creating havoc.

With MyCena, you tackle the source of cyberattacks rather than the symptoms, avoiding intrusions, attacks, loss of money and reputation. Cybersecurity is now about strengthening access architecture, removing single points of failure, regaining full control over your riskiest cybersecurity points, undercutting the enemy's capabilities by removing their ammunition and saving money on unnecessary costs. Indeed, as there is no password to know in the first place, you save over half of your IT helpdesk costs, which are linked to passwords reset.